



Engage! Cleveland

Nonprofit Employer Membership 2024



At Engage! Cleveland,

we provide opportunities for Cleveland's early-career professionals to thrive by introducing them to all that our city has to offer. A vital part of continuing Cleveland's success while retaining and attracting rising talent to our city is YOU, the employer. Engage! Cleveland is working hard to bring these individuals to organizations like yours. Want to find out how?

● ● ● **keep reading.**



Over 130 Current Employee Members

ranging from small businesses to Fortune 500 Companies.



Looking to attract, engage and retain growing talent to your organization? Engage! Cleveland is here to help.

Engage! Cleveland is an expert when it comes to the emerging professional community in Cleveland and has carefully crafted an employer membership program that's right for you.

Membership Benefit Overview

- Newsletter Feature Story
- Unlimited Job Postings
- Jobs e-blast
- Leadership Council Seat
- Event Discounts & Early Access
- Free Virtual Events
- Consulting Hours
- Discover the CLE Orientation
- Member Portal
- and more!

How Can We Engage You?

We develop upcoming leaders and professionals in our community.

Select a future leader(s) to join our Leadership Council

As a member, you have the opportunity to have one employee of your choice serve on our Leadership Council, our associate board. They'll gain valuable leadership skills and learn the ins and outs of nonprofit service while expanding their network. Members can have additional employees represented on the council for \$250 per individual. Organizations with 500+ employees receive two seats at no additional cost.

→ 160 Leadership Council Representatives as of 11/15/23.



We help you attract top talent.

Sit down with us and develop a plan for employee engagement and talent attraction.

Let us help you engage your employees and attract the top talent around. We'll sit down with you for up to two hours and show you how. From emerging trends to robust internship programs - and everything in between.

Unlimited Job Postings

Our revamped job board exposes your open positions (in the Greater Cleveland area) to over 50,000 emerging professionals on average. Visited nearly 2,000 times per month in 2022, our robust Job Board is the perfect place to post your open positions, and you post as many jobs as you want, whenever you like. Jobs will also be cross-promoted to the EC newsletter and social media based on availability.

Opportunities Board

Our Opportunities Board exposes your volunteer opportunities, board positions, and programming to over 50,000 emerging professionals on average. Your organization can post as many opportunities as you want, whenever you want. Opportunities will also be cross-promoted to the EC newsletter and social media based on availability.

Job Posting E-blast

Have your job postings delivered to over 8,000 inboxes in a monthly job e-blast, which is an exclusive benefit to our employer members. With a high open rate, this e-blast has become a must-read for EC's newsletter subscribers.



We offer a variety of events and networking opportunities.

'Discover the CLE' Employer Presentation

Moving to a new city or company can be challenging -- we're here to help. We offer a 'Discover the CLE' presentation three times per year (January, July, and October) for your employees to attend with other employer members. We'll help them become acclimated to everything Cleveland has to offer and show them what EC can do to help. Ask us about customized presentations and training!

Early access to upcoming EC programs & events

You'll always be the first to hear about and register for our exciting events and programs before they're announced to the general public. Plus, your employees receive a **20% discount** on most of our events.

Invitations to the best Cleveland events around while receiving special benefits

As the go-to organization for everything young and emerging professional, we're often invited to some of the best Cleveland events around. As a member, you're the first to find out about these exclusive event invites. In addition, our community connections often send us opportunities to their events and love giving us specials. We pass these special savings along to you as a member.

Video Resources Library

Your organization receives exclusive access to a library of all recorded EC events which provides your young professional staff with free, virtual professional development, personal development, and community engagement opportunities.



Employees who are engaged in their community are 2-3 times more likely to stay.

-Next Generation Consulting



75% of Millennials pick a place to live before picking an employer.

-Next Generation Consulting



13th Lunch with Leaders

February 7, 2024 | Stillwater Place, Cleveland Metroparks Zoo

Perfect for: Early to mid-career level professionals

Lunch with Leaders provides the opportunity for emerging professionals to grab lunch and chat with our city's top leaders representing diverse industries. Individuals can meet with C-suite level executives in a small group setting to learn more about their career, background, civic engagement and ask questions.



7th Annual Next Generation of Women

March 13, 2024 | Stillwater Place, Cleveland Metroparks Zoo

Perfect for: Entry to mid-level professional women, remote employees

Unlike your typical women in leadership event, we've created a half-day experience consisting of nothing but professional and personal advice to help guide the up-and-coming women in Cleveland, featuring some of the area's most noteworthy female professionals across all industries.



11th Annual Young Professionals Week

June 8-15, 2024 | Greater Cleveland

Perfect for: Interns, early-career professionals, relocated employees

Cleveland Young Professionals Week is Engage! Cleveland's annual event which highlights all that Cleveland has to offer. During this week of events, we offer 20+ events and programs that showcase Cleveland businesses, nonprofits, places, and people with the hope young professionals fall in love with their city and want to stay here.



2nd Annual Diversity, Equity and Inclusion Conference

September 12th, 2024 | The City Club of Cleveland

Perfect for: Early to mid-career level professionals, HR professionals

As an expansion of Takeover Tuesday: Band Together CLE, Engage! Cleveland has developed a conference that will explore the importance of diversity, equity, and inclusion, deliver insights for supporting DE&I priorities, and offer tools to establish a truly aware and inclusive work environment.



3rd Annual Generation NEXT Awards

October 16th, 2024 | The City Club of Cleveland

Perfect for: All level professionals, companies, organizations

The Generation NEXT Awards honors the companies and individuals working diligently to attract, engage and retain young professional talent to Cleveland. Winning companies and individuals are recognized for their efforts in helping transform the region into a premier community for young professionals to live, work, and get involved civically.



7th Annual Lead CLE: Professional Development Conference

November 7–8, 2024 | Cleveland Public Library, Louis Stokes Wing

Perfect for: Early career professionals, interns, remote employees

Lead CLE is a two-day conference dedicated to developing Cleveland's next generation of business and community leaders with engaging workshops taught by some of the region's top experts. With programs specifically designed to help elevate the careers of entry-level professionals, Lead CLE provides the tools to grow personally and professionally in Cleveland.

HYBRID

Events are offered in person or via livestream



Mentorship Programs

January–August 2024

Perfect for: Early to mid-career professionals

Our mentorship program matches seasoned professionals with a small group of young, emerging professionals to help them grow professionally and personally. Each cohort is eight months long, and mentors and mentees can choose from a women's cohort or a co-ed cohort. Mentees can grow their network, boost their confidence and competence, and receive professional support from their mentor.

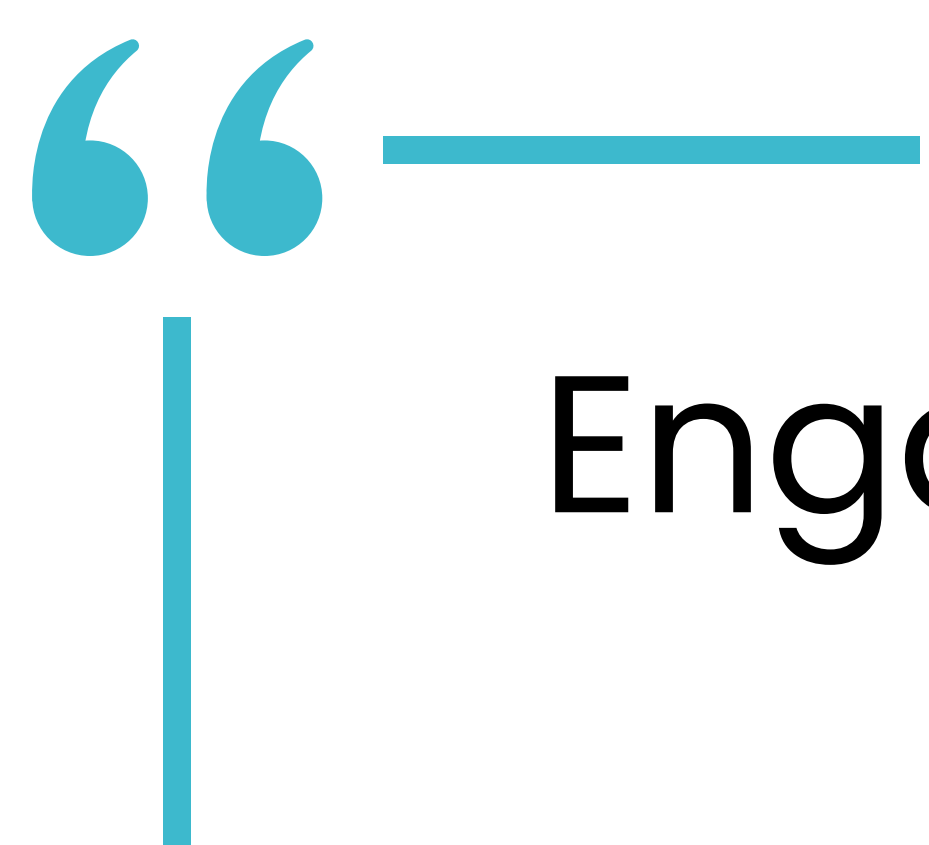


3rd Annual Mid-Career Professional Development Series

Weekly on Thursday, August 1–29, 2024

Perfect for: Remote employees, mid-level professionals, emerging leaders

Throughout this five-week series, Engage! Cleveland hosts 90-minute sessions which aim to provide professional enrichment designed to elevate the mid-level professional's skill set, advance qualifications, and help them pursue leadership roles. Sample topics will cover common management challenges, communication, career transitioning and planning, and more to help lead them towards bolstering a successful career.



Engage! Cleveland is an outstanding organization that Oatey is proud to support.



We'll acknowledge all your organization is doing for the future leaders in our community.



For some young professionals, commitment to community can make-or-break a job offer.
-EC State of the Young Professional Community Survey

Promotion/Exposure

Your brand will be promoted through EC's online channels with access to learn more about your organization. Your logo placement will be found on our website, in newsletters, and at events, for all to see.

Newsletter Feature Story

You will receive one feature story told to our EC audiences. They'll get to know all about you through our blog and newsletter.

Employer Member Profile

Emerging professionals can learn more about your company culture, employee benefits, and the types of employment opportunities you offer in a profile on our website.

NEW! Partner Happenings Board

Our new website has a dedicated space that features events, programs, and opportunities happening around Cleveland. Only our Employer Member companies and organizations have the exclusive benefit to post to this corner.



In Cleveland, the employer is the most common catalyst for young professional's civic engagement.
-EC State of the Young Professional Community Survey

We provide you with access to resources to stay engaged.

EC Newsletter and E-blasts

You will receive our EC employer newsletter featuring all EC happenings and more for all your employees, as well as exclusive members-only e-blasts informing you about special news, events, programs, and promo codes to claim discounted tickets.



What's Your Investment?

Annual membership investment is typically determined by your professional employee base in Northeast Ohio. Please note that the final price reflects a 20% discount from the for-profit.



NEW!

Do you want to extend programming to your emerging professionals working outside of the greater Cleveland area?

They can now take advantage of virtual and hybrid events when you select a tier that includes your organization's remote employees, volunteers, interns, and students (if applicable).

Ask us about multi-year memberships!

| # of Employees | Annual Membership Investment |
|----------------|------------------------------|
| 1-49 | \$460 |
| 50-99 | \$700 |
| 100-249 | \$940 |
| 250-499 | \$1400 |
| 500-749 | \$2800 |
| 750-999 | \$3720 |
| 1000+ | \$4620 |

In addition to membership, we have a number of opportunities to grow your presence in the Cleveland young professional community. There's truly something for everyone! As an employer member, you receive exclusive discounts on the following services:

- Employee Engagement Consulting
- Talent Attraction and Retention Services

These are only some of the great ways to become engaged to Cleveland's always-growing professional community.

Let's grab coffee, lunch, or connect virtually. We'll tell you more about us and how we can help your employees become engaged to Cleveland. We can't wait to share our passion and energy for our community with you.

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