







# Engage! Cleveland 2024 Sponsorship Opportunities

## CONTACT

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**Ask us about  
multi-year  
sponsorship  
opportunities!**

# We believe in the next generation of Cleveland.

Engage! Cleveland is a community engagement organization for early-career professionals, emerging leaders, and the business/community who are passionate about making Cleveland a lasting home for the next generation. Our goal is to attract, engage and retain young, diverse talent to Greater Cleveland by connecting early-career professionals to people, jobs, organizations, and events.

Our work primarily focuses on two groups:

**Early Career and Mid-Career Professionals:** We create opportunities to help rising talent grow professionally and personally in Cleveland while helping them fall in love with our city and discover everything it has to offer.

**Employers:** We work with employers to engage and retain their current young professionals and emerging leaders while focusing on helping them attract new top talent.

**Followers** as of (10/27/23)



8.3K  
Facebook



10,299  
LinkedIn



14.7K  
X



9,843  
Instagram



207  
TikTok



8,076  
Newsletter



86.6K  
Website visits  
in 2023 to date

# Mentorship Program

Women's Program, Sixth Cohort  
Co-ed Program, Fourth Cohort



**January - August 2024**  
TalentLaunch & Virtual



After hearing a need for mentorship opportunities from early career professionals, Engage! Cleveland launched our Mentorship Program in 2021 to match young professionals and emerging leaders with seasoned professionals to grow professionally and personally.

The eight-month-long program matches one mentor with a small group of mentees. Mentors and mentees can choose from a women's cohort or a co-ed cohort which consists of a DiSC assessment, admission to additional Engage! Cleveland programming, six group sessions, and an optional one-on-one session.



**Perfect For: Early to Mid-Career Level Professionals**

**173**  
MENTEES & **51**

**MENTORS to date**

Sponsor Benefits	\$6,000 Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$1,500 Silver Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓		
Remarks at Program Launch	1 minute	30 seconds	
Remarks at Program Wrap	1 minute	30 seconds	
Recognition in Promotional E-blasts	Large logo/Link	Small logo/Link	Name/Link
Recognition in Press Release	✓	✓	✓
Recognition in Social Media Posts	5	2	1
PowerPoint Feature	Large logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Small logo/Link	Name/Link
Advertisement in Program Workbook	Full-Page	Half-Page	Quarter-Page
Mentee Spots <i>Mentees must apply and get accepted into the program</i>	3	1	1

**LOGO:**

Please send your logo (JPEG and EPS files) in both color and black & white to Abby@EngageCleveland.org

**DEADLINES:**

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: December 15, 2024

**AD SPECS (width x height, PNG):**

Full-Page: 4.5" x 7.5", color, no bleed  
Half-Page: 4.86" x 6.8", color, no bleed  
Qtr-Page: 3.375" x 4.75", color, no bleed

# 13th Lunch with Leaders



**February 7, 2024**  
Stillwater Place, Cleveland Metroparks Zoo

As one of EC's most popular events, Lunch with Leaders provides the opportunity for early and mid-career professionals to grab lunch and chat with our city's top leaders representing diverse industries including accounting, banking, philanthropy, marketing, healthcare, and much more to learn about their careers. Attendees have the opportunity to speak with four to five leaders in a small group setting.



**Perfect For: Early to Mid-Career Level Professionals**

### Some of our past leaders include:

- ➔ **Rose Fini**, Chief Legal & Ethics Officer, Cleveland Metroparks
- ➔ **Dan Moulthrop**, CEO, The City Club of Cleveland
- ➔ **Jim Porter**, President, Pro Football Hall of Fame
- ➔ **Neal R. Restivo**, CEO, Oatey Co.
- ➔ **Diana Starks**, Vice President, People & Culture and OMWI Director, Federal Reserve Bank of Cleveland



**SOLD OUT**

Sponsor Benefits	\$6,000 Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$1,500 Silver Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✔		
Opening Remarks at Event (2min)	✔		
Recognition in Promotional E-blasts	✔	✔	✔
Recognition in Press Release	✔	✔	✔
Access to event attendee email list	✔		
Recognition in Social Media Posts	5	3	1
PowerPoint Feature	Large logo	Small logo	Name
Recognition on EC Website	Large logo/Link	Small logo/link	Name/Link
Advertisement in Event Program	Full - Page	Half-Page	Quarter- Page
Complimentary Tickets	10	6	2

### Specifications

#### LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to [Abby@EngageCleveland.org](mailto:Abby@EngageCleveland.org)

#### DEADLINES:

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: January 17, 2024

#### AD SPECS (width x height, PNG):

Full-Page: 4.5" x 7.5", color, no bleed  
Half-Page: 4.86" x 6.8", color, no bleed  
Qtr-Page: 3.375" x 4.75", color, no bleed

# 7th Annual Next Generation of Women



**March 13, 2024**  
Stillwater Place, Cleveland Zoo



Navigating your career and personal life in your 20s and 30s can be challenging. We've carefully crafted a women's forum tailored to emerging female professionals in Cleveland. Unlike your typical women in leadership event, we've created an experience consisting of only professional and personal advice to help guide the up-and-coming women in Cleveland, featuring some of the area's most noteworthy professionals across all industries.



**Perfect For:** Early to Mid-Career Level Professionals

“ I have attended numerous professional development seminars and this was top tier. Thank you so much for the great content. ”  
— Next Generation of Women Attendee

**SOLD OUT!**  
**378 Attendees**

“ I will definitely keep coming back to this. If you could do it 2x a year, I would go to both! ”  
— Next Generation of Women Attendee

## Sponsor Benefits

**\$16,000** Presenting Sponsor      **\$7,500** Gold Sponsor (s)      **\$5,000** Silver Sponsor (s)      **\$2,500** Bronze Sponsor (s)

Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Opening Remarks at Event (1 min)	✓			
Recognition in Press Release	✓	✓	✓	✓
Access to event attendee email list	✓			
Recognition in Promotional E-blasts	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Recognition in Social Media Posts	5	3	2	1
Recognition on Marketing Collateral	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Recognition on EC Website	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Advertisement in Event Program	Full-Page	Half-Page	Quarter-Page	Listing
Complimentary Tables	3	2	1	2 Tickets

### LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to [Abby@engagecleveland.org](mailto:Abby@engagecleveland.org)

### DEADLINES:

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: February 21, 2024

### AD SPECS (width x height, PNG):

Full-Page: 4.5" x 7.5", color, no bleed  
Half-Page: 4.5" x 3.625", color, no bleed  
Qtr-Page: 2.125" x 3.625", color, no bleed

# 11th Annual Young Professionals Week



➔ **June 8 - 15, 2024**  
Greater Cleveland

 **Engage! Cleveland**

Engage! Cleveland's annual Young Professionals Week highlights all that Cleveland has to offer! CLE YP Week will offer events and programs that showcase Cleveland businesses, places, people, and activities with the hope that young professionals fall in love with their city and want to stay here.

**Perfect For: College Students, Interns, Early-Career Professionals, and Relocated Employees**

➔ **8 Days**

➔ **20+ Events**

➔ **1,429 Total Attendees  
in 2023**

## Past Events Included:

- *Cleveland Browns Tour*
- *Coffee Connections*
- *Lessons in Leadership*
- *Lunch with Leaders*
- *Playhouse Square Tour*
- *Professional Headshots*
- *Solstice Steps Yoga*

**85%**

of surveyed attendees said these events made them feel more connected to Cleveland and the community.

**SOLD OUT**

## Sponsor Benefits

**\$26,000**  
Presenting Sponsor

**\$10,000**  
Day Sponsor  
8 Available

**\$5,000**  
Session Sponsor  
20 Available

**\$2,500**  
Community Sponsor

Recognition as Presenting Sponsor  
(Presented by Company Name)



Co- branded event logo



Access to event attendee email list



Email special offer to attendees



Opening remarks at event(s)

3

1

Recognition in Press Release



Introduction at events



Recognition on marketing collateral

Large Logo

Medium Logo

Small Logo

Name

Recognition on social media posts

8

5

4

2

Recognition in promotional e- blasts

Large logo/Link

Medium logo/Link

Small logo/Link

Name/Link

Video/ PowerPoint feature

Large logo

Medium logo

Small logo

Name

Recognition on EC website

Large logo/Link

Medium logo/Link

Small logo/Link

Name/Link

Complimentary tickets

100

50

15

5

\*Based on availability

Any donation less than \$2,500 will be recognized as a donor on the Engage! Cleveland website.

# 3rd Annual Mid-Career Professional Development Series

**➔ August 1 - August 29, 2024**  
Hybrid Event/TalentLaunch

Mid-career level professionals may be considering a new job, embarking on a major transition, or looking to advance their careers. After receiving specific feedback from past event attendees, Engage! Cleveland has created a professional development opportunity designed specifically for professionals with 10 to 20 years of experience.



**Perfect For: Remote Employees, Mid-Career Level Professionals, Emerging Leaders**

## Past topics include:

- ➔ Collaborative Problem Solving
- ➔ Leadership Development
- ➔ Managing Diverse Teams
- ➔ Living with Vitality
- ➔ Navigating Difficult Conversations
- ➔ Strategic Career Planning



“This was a wonderful series, and I am so glad my manager recommended me for it. I'm excited to apply what I've learned to my expanding and evolving role!”  
~ Mid-Career Series Attendee

“This was such a great first-run! Good job everyone! Please offer this again. I liked that we were able to attend the first and last sessions in-person and the virtual ones in-between.”  
~ Inaugural Mid-Career Series Attendee

**SOLD OUT**

Sponsor Benefits	\$5,500 Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$2,000 Silver Sponsor (s)	\$1,000 Bronze Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Opening Remarks at Opening and/or Closing Session (1 min)	✓			
Access to event attendee email list	✓			
Recognition in Promotional E-blasts	✓	✓	✓	✓
Recognition in Press Release	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/link	Small logo/link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/link	Small logo/link	Name/Link
Complimentary Tickets	8	5	3	1

### Specifications

#### LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to [Abby@EngageCleveland.org](mailto:Abby@EngageCleveland.org)

#### DEADLINES:

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: July 17, 2024



# 2nd Annual Diversity, Equity and Inclusion Conference



 **September 12, 2024**  
The City Club of Cleveland

 Engage! Cleveland

In 2023, Engage! Cleveland hosted its Inaugural Diversity, Equity & Inclusion Conference, an all-day conference that explored the importance of diversity, equity, and inclusion, delivered insights for supporting DE&I priorities, and offered tools to establish a truly aware and inclusive work environment.

 **Perfect For: Entry to Mid-Level Professionals, HR Professionals**

### Past Topics Included:

- ➔ Advancing DEI in the Workplace
- ➔ Diversity Allyship
- ➔ Navigating Diversity Fatigue
- ➔ Where We Are: DEI in Cleveland

**SOLD OUT**

**217 Attendees**

**86 Companies Represented**

“ I left the Engage! Cleveland DEI Conference reinvigorated. There were many ideas I want to take back to my organization and was happy that the speakers represented peers from NE Ohio. ”

**SOLD OUT**

Sponsor Benefits	\$6,000 Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$2,000 Silver Sponsor (s)	\$1,000 Bronze Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Opening Remarks (2 min)	✓			
Access to event attendee email list	✓			
Recognition in Promotional E-blasts	✓	✓	✓	✓
Recognition in Press Release	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Complimentary Tickets	8	5	3	1

### Specifications

#### LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to [abby@engagecleveland.org](mailto:abby@engagecleveland.org)

#### DEADLINES:

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: August 29, 2024

#### AD SPECS (width x height, PNG):

Full-Page: 4.5" x 7.5", color, no bleed  
Half-Page: 4.5" x 3.625, color, no bleed  
Qtr-Page: 2.125" x 3.625", color, no bleed

# 3rd Annual Generation NEXT Awards

**SOLD OUT**



**October 16, 2024**  
The City Club of Cleveland



Engage! Cleveland's Generation NEXT Awards honors the companies and individuals working diligently to attract, engage, and retain rising talent to Cleveland. Winning companies and individuals are recognized for their efforts in helping transform the region into a premiere community for young professionals and emerging leaders to live, work and get involved civically.



**Perfect For: All level Professionals, Companies and Organizations**

- ➔ **Company of the Year**
- ➔ **Mentor of the Year**
- ➔ **Program of the Year**
- ➔ **Young Professional of the Year**

## Winners to date

**41**

**SOLD OUT**

Sponsor Benefits	\$10,000 Presenting Sponsor	\$5,000 Gold Sponsor (5)	\$3,000 Silver Sponsor (s)	\$2,000 Table Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Access to event attendee email list	✓			
Opening Remarks at Event (2 min)	✓			
Presentation of (1) Awards Category	✓	✓		
Recognition in Press Release	✓	✓	✓	
Recognition in Promotional E-blasts	✓	✓	✓	
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Advertisement in Event Program	Full-Page	Half-Page	Quarter-Page	Listing
Complimentary Tables	3	2	1	1

Advertising Opportunities	Pricing	Ad Specs (width x height)	LOGO: Please send your logo (JPEG and EPS files) in both color and black & white to abby@engagecleveland.org
Full Page	\$800	4.5" x 7.5", color, no bleed	<b>DEADLINES:</b> Payment: Immediately upon agreement Program Ad: September 20, 2024
Half Page	\$600	4.5" x 3.625, color, no bleed	
Quarter Page	\$400	2.125" x 3.625", color, no bleed	

# 7th Annual Lead CLE: Professional Development Conference

**November 7th & 8th, 2024**  
Cleveland Public Library - Louis Stokes Wing

Lead CLE: Professional Development Conference is a two-day conference dedicated to developing Cleveland's next generation of business and community leaders. With engaging workshops taught by some of the region's top experts and specifically designed to help elevate the careers of entry-level young professionals, Lead CLE provides the tools to grow personally and professionally in Cleveland.

**Perfect For: Entry-Level Professionals, Interns, Remote Employees**

**Past topics include:**

- ➔ Creative Problem Solving
- ➔ Power/Influence & Business Presence
- ➔ Understanding & Developing a Professional Brand

The Lead CLE Professional Development Conference is an incredibly valuable and unique opportunity to learn from a diverse group of leaders in northeast Ohio. If you're looking to add value to your career and enhance your life journey, you can't miss this event.



Sponsor Benefits	\$8,000 Presenting Sponsor	\$5,000 Day Sponsor 2 available	\$2,500 Session Sponsor 8 available	\$1,000 Bronze Sponsor (s)
Recognition as Sponsor	Lead CLE Presented by Company Name	1 Day Presented by Company Name	1 Session Presented by Company Name	
Opening Remarks (1 min)	Daily	1 Day	1 Session	
Recognition on Marketing Materials	Large	Medium	Small	Name
Recognition in Promotional E-blasts	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Recognition in Press Release	✓	✓	✓	✓
Introduction at Event	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Complimentary Tickets	16	8	4	2

**Specifications**

**LOGO:**

Please send your logo (JPEG and EPS files) in both color and black & white to [abby@EngageCleveland.org](mailto:abby@EngageCleveland.org)

**DEADLINES:**

Logo: Immediately upon agreement  
Payment: 30 days upon signed agreement.  
Program Ad: October 24, 2024

**AD SPECS (width x height, Jpeg)**

Full-Page: 4.5" x 7.5", color, no bleed  
Half-Page: 4.5" x 3.5, color, no bleed  
Qtr-Page: 4.5" x 1.75", color, no bleed