




Engage! Cleveland 2025 Sponsorship Opportunities

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*Ask us about
multi-year sponsorship
opportunities!*

We believe in the next generation of Cleveland.

Engage! Cleveland is a community engagement organization with a mission to attract, engage, and retain emerging, diverse talent to Greater Cleveland. What began as an idea in 2010, has since grown to become a thriving 501c3 that has captured the attention of young professionals and businesses throughout Cleveland.

We concentrate our efforts on two key demographics:

Early and Mid-Career Professionals: We foster avenues for early to mid-career talent to flourish personally, professionally, and civically in Cleveland, while simultaneously kindling their affection for our city and showcasing all that Cleveland has to offer.

Employers: We collaborate with both for and non-profit organizations to captivate and maintain their current crop of early to mid-career talent, while also assisting them in attracting new candidates.

Followers as of (11/30/24)

 **8.4K**
Facebook

 **12K**
LinkedIn

 **14.7K**
X

 **11K**
Instagram

 **708**
TikTok

 **8.7K**
Newsletter

 **137.9K**
Website visits
in 2024 to date

Mentorship Programs

Women's Program, Seventh Cohort
Co-ed Program, Fifth Cohort



January - August 2025
Benesch & Virtual



After hearing a need for mentorship opportunities from early career professionals, Engage! Cleveland launched our Mentorship Program in 2021 to match early career professionals and emerging leaders with seasoned professionals to grow professionally, personally, and civically.

The eight-month-long program matches one mentor with a small group of mentees. Mentors and mentees can choose from a women's cohort or a co-ed cohort which consists of a DiSC assessment, admission to an additional Engage! Cleveland program, six group sessions, and an optional one-on-one session.



Perfect For: Early to Mid-Career Level Professionals

194 & 56

MENTEES

MENTORS to date

Sponsor Benefits	\$3,000 Presenting Sponsor	\$2,000 Gold Sponsor (s)	\$1,000 Silver Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓		
Access to Attendee List	✓		
Remarks at Program Launch	1 minute	30 seconds	
Remarks at Program Wrap	1 minute	30 seconds	
Recognition in Promotional E-blasts	Large logo/Link	Small logo/Link	Name/Link
Recognition in Press Release	✓	✓	✓
Recognition in Social Media Posts	5	2	1
PowerPoint Feature	Large logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Small logo/Link	Name/Link
Advertisement in Program Workbook	Full-Page	Half-Page	Quarter-Page
Mentee Spots <i>Mentees must apply and get accepted into the program</i>	3	1	1

Any donation less than \$1,000 will be recognized as a donor on the Engage! Cleveland website.

LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to Abby@EngageCleveland.org

DEADLINES:

Logo: Immediately upon agreement
Payment: 30 days upon signed agreement.
Program Ad: January 1, 2025

AD SPECS (width x height, PNG):

Full-Page: 4.5" x 7.5", color, no bleed
Half-Page: 4.86" x 6.8", color, no bleed
Qtr-Page: 3.375" x 4.75", color, no bleed

 **February 12, 2025**
Stillwater Place, Cleveland Metroparks Zoo

As one of EC's most popular events, Lunch with Leaders provides the opportunity for early and mid-career professionals to grab lunch and chat with our city's top leaders representing diverse industries including accounting, banking, philanthropy, marketing, healthcare, and much more to learn about their careers. Attendees have the opportunity to speak with four to five leaders in a small group setting.

 **Perfect For: Early to Mid-Career Level Professionals**

Some of our past leaders include:

- ➔ Hannah Belsito, Chief Experience Officer, Destination Cleveland
- ➔ Patrice Blakemore, Senior Vice President of Equity & Inclusion, Greater Cleveland Partnership
- ➔ Jim Porter, President, Pro Football Hall of Fame
- ➔ Craig Hassall, President & CEO, Playhouse Square
- ➔ Jenice Contreras, Chief Executive Officer, The Northeast Ohio Hispanic Center for Economic Development

15th Lunch with Leaders



Sponsor Benefits	SOLD OUT		
	Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$1,500 Silver Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✔		
Opening Remarks at Event (2min)	✔		
Access to event attendee email list	✔		
Recognition in Promotional E-blasts	✔	✔	✔
Recognition in Press Release	✔	✔	✔
Recognition in Social Media Posts	5	3	1
PowerPoint Feature	Large logo	Small logo	Name
Recognition on EC Website	Large logo/Link	Small logo/link	Name/Link
Advertisement in Event Program	Full - Page	Half - Page	Quarter - Page
Complimentary Tickets	10	6	2

Any donation less than \$1,500 will be recognized as a donor on the Engage! Cleveland website.

LOGO:
Please send your logo (JPEG and EPS files) in both color and black & white to Abby@EngageCleveland.org

DEADLINES:
Logo: Immediately upon agreement
Payment: 30 days upon signed agreement.
Program Ad: January 15, 2025

AD SPECS (width x height, PNG):
Full-Page: 4.5" x 7.5", color, no bleed
Half-Page: 4.86" x 6.8", color, no bleed
Qtr-Page: 3.375" x 4.75", color, no bleed

8th Annual Next Generation of Women



March 18, 2025

Tinkham Veale University Center,
Case Western Reserve University

 **Engage! Cleveland**

Navigating career and personal life early in your career presents unique challenges for women. To address this, we've developed a specialized forum for emerging female professionals in Cleveland. This event goes beyond traditional women's leadership conferences, offering a focused experience that provides targeted professional and personal guidance. Attendees will benefit from insights shared by some of Cleveland's most accomplished and inspiring women leaders across diverse industries.



Perfect For: Early to Mid-Career Level Professionals

“ I have attended numerous professional development seminars and this was top tier. Thank you so much for the great content. ”
— Next Generation of Women Attendee

“ I will definitely keep coming back to this. If you could do it 2x a year, I would go to both! ”
— Next Generation of Women Attendee



Sponsor Benefits

\$7,500 Presenting Sponsor **\$7,500** Gold Sponsor (s) **\$5,000** Silver Sponsor (s) **\$2,500** Bronze Sponsor (s)

Recognition as Presenting Sponsor (Presented by Company Name)	<input checked="" type="checkbox"/>			
Opening Remarks at Event (1 min)	<input checked="" type="checkbox"/>			
Access to event attendee email list	<input checked="" type="checkbox"/>			
Recognition in Press Release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in Promotional E-blasts	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Recognition in Social Media Posts	5	3	2	1
Recognition on Marketing Collateral	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Recognition on EC Website	Large Logo/Link	Medium Logo/Link	Small Logo/Link	Name/Link
Advertisement in Event Program	Full-Page	Half-Page	Quarter-Page	Listing
Complimentary Tables	3	2	1	2 Tickets

Any donation less than \$2,500 will be recognized as a donor on the Engage! Cleveland website.

LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to Abby@engagecleveland.org

DEADLINES:

Logo: Immediately upon agreement
Payment: 30 days upon signed agreement.
Program Ad: February 24, 2025

AD SPECS (width x height, PNG):

Full-Page: 4.5" x 7.5", color, no bleed
Half-Page: 4.5" x 3.625", color, no bleed
Qtr-Page: 2.125" x 3.625", color, no bleed

 **Tentatively April, 2025**

Support the research and data to produce the 5th State of the Young Professional Community Survey and Report. The survey and accompanying report provide a comprehensive look at what young professionals in the Greater Cleveland area want and need from our region. It addresses three key areas of interest:

1. The reasons young professionals are choosing Cleveland - to live, work, and play.
2. The attributes that attract young professionals to particular jobs and/or employers.
3. The role civic engagement plays in the lives of young professionals.

The State of the YP Community Report is more important and relevant than ever as we continue to navigate a post-pandemic world. Your support helps us pursue this critical data that is vital to the success of our community.






2023 Data & report featured in *Crain's Cleveland Business* and *Cleveland.com*

 **Perfect For:** HR, Talent Acquisition, DEI Professionals, Campus Recruiters

5th State of the Young Professional Community Report



Sponsor Benefits

	\$5,000 Research Sponsor	\$2,500 Survey Sponsor	\$1,000 Report Sponsor
Recognition as Presenting Sponsor (Presented by Company Name) <i>Included in digital and 500 printed copies of report</i>			
Featured Employee Profile in Report			
Featured Employee Profiles on Engage! Cleveland Blog	3	2	1
Recognition in Press Release			
Recognition in Promotional E-blasts	Large Logo/Link	Small Logo/Link	Name/Link
Recognition in Social Media Posts	5	3	2
Recognition on Marketing Collateral	Large Logo/Link	Small Logo/Link	Name/Link
Recognition on EC Website	Large Logo/Link	Small Logo/Link	Name/Link
Advertisement in Printed Report	Full-Page	Half-Page	Quarter-Page

Any donation less than \$1,000 will be recognized as a donor on the Engage! Cleveland website.

LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to abby@engagecleveland.org

DEADLINES:


Logo: Immediately upon agreement
 Payment: Immediately upon agreement
 Report Ad: March 31, 2025

AD SPECS (width x height, PNG, no bleed):

Full-Page: 8.5 x 11, vertical orientation
 Half-Page: 8.5" x 5.5" landscape orientation
 Qtr-Page: 4.25" x 5.5" Portrait orientation


12th Annual Young Professionals Week



 **June 7 - 14, 2025**
Greater Cleveland

 Engage! Cleveland

Engage! Cleveland's annual Young Professionals Week highlights all that Cleveland has to offer! CLE YP Week will offer events and programs that showcase Cleveland businesses, places, people, and activities with the hope that young professionals fall in love with their city and want to stay here.

 **Perfect For:** College Students, Interns, Early to Mid-Career Professionals, and Relocated Employees

-  **8 Days**
-  **25+ Events**
-  **1,292 Total Attendees in 2024**

Past Events Included:

- Cleveland Browns Tour
- Coffee Connections
- Lessons in Leadership
- Lunch with Leaders
- Playhouse Square Tour
- NASA Facility Tour
- Rooftop Yoga

85%

of surveyed attendees said these events made them feel more connected to Cleveland and the community.

SOLD OUT

Sponsor Benefits

Presenting Sponsor

\$10,000
Day Sponsor
8 Available

\$5,000
Session Sponsor
25 Available

\$2,500
Community Sponsor

Recognition as Presenting Sponsor
(Presented by Company Name)



Co- branded event logo



Access to event attendee email list



Email special offer to attendees



Opening remarks at event(s)

5

3

1

Recognition in Press Release



Introduction at events



Recognition on marketing collateral

Large Logo

Medium Logo

Small Logo

Name

Recognition on social media posts

8

5

4

2

Recognition in promotional e- blasts

Large logo/Link

Medium logo/Link

Small logo/Link

Name/Link

Video/ PowerPoint feature

Large logo

Medium logo

Small logo

Name

Recognition on EC website

Large logo/Link

Medium logo/Link

Small logo/Link

Name/Link

Complimentary tickets

100

50

15

5

*Based on availability

Any donation less than \$2,500 will be recognized as a donor on the Engage! Cleveland website.

August 6 - August 27, 2025
Greater Cleveland Area

Mid-career professionals often find themselves at a crossroads, contemplating career changes, major transitions, or seeking advancement opportunities. Recognizing this need, Engage! Cleveland has developed a tailored professional development program specifically designed for individuals with substantial work experience.

Perfect For: Remote Employees, Mid-Career Level Professionals, Emerging Leaders

Past topics include:

- ➔ Collaborative Problem Solving
- ➔ Managing Diverse Teams
- ➔ Navigating Difficult Conversations
- ➔ Leadership Development

“
This was such a great first-run! Good job everyone! Please offer this again. I liked that we were able to attend the first and last sessions in-person and the virtual ones in-between.
~ Inaugural Mid-Career Series Attendee



4th Annual Mid-Career Professional Development Series

Sponsor Benefits	\$6,000 Presenting Sponsor	\$3,000 Gold Sponsor (s)	\$2,000 Silver Sponsor (s)	\$1,000 Bronze Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Opening Remarks at Opening and/or Closing Session (1 min)	✓			
Access to event attendee email list	✓			
Recognition in Promotional E-blasts	✓	✓	✓	✓
Recognition in Press Release	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/link	Small logo/link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/link	Small logo/link	Name/Link
Complimentary Tickets	8	5	3	1

Any donation less than \$1,000 will be recognized as a donor on the Engage! Cleveland website.

3rd Annual Diversity, Equity, & Inclusion Conference



September 17, 2025
Stillwater Place, Cleveland Metroparks



Engage! Cleveland began its DE&I journey in 2020 with sharing stories, advice, and resources with young professionals in an initiative called Takeover Tuesday: Band Together CLE. This initiative expanded to our Diversity, Equity, & Inclusion Conference. This all-day conference continues to explore the critical importance of diversity, equity, and inclusion in the workplace and beyond.

Perfect For: Early to Mid-Career Professionals, HR Professionals

Past Topics Included:

- ➔ Advancing DEI in the Workplace
- ➔ Diversity Allyship
- ➔ Navigating Diversity Fatigue
- ➔ Where We Are: DEI in Cleveland

2023
SOLD OUT

217 Attendees

86 Companies Represented

“ I left the Engage! Cleveland DEI Conference reinvigorated. There were many ideas I want to take back to my organization and was happy that the speakers represented peers from NE Ohio. ”

Sponsor Benefits

SOLD OUT

Presenting Sponsor

\$3,000
Gold Sponsor (s)

\$2,000
Silver Sponsor (s)

\$1,000
Bronze Sponsor (s)

Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Opening Remarks (2 min)	✓			
Access to event attendee email list	✓			
Recognition in Promotional E-blasts	✓	✓	✓	✓
Recognition in Press Release	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Advertisement in Event Program	Full-Page	Half-Page	Quarter-Page	Listing
Complimentary Tickets	8	5	3	1

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LOGO:
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DEADLINES:
Logo: Immediately upon agreement
Payment: 30 days upon signed agreement.
Program Ad: August 18, 2025

AD SPECS (width x height, PNG):
Full-Page: 4.5" x 7.5", color, no bleed
Half-Page: 4.5" x 3.625", color, no bleed
Qtr-Page: 2.125" x 3.625", color, no bleed

→ **October 16, 2025**
The Aviator

Engage! Cleveland's Generation NEXT Awards honors the companies and individuals working diligently to attract, engage, and retain rising talent to Cleveland. Winning companies and individuals are recognized for their efforts in helping transform the region into a premiere community for young professionals and emerging leaders to live, work and get involved civically.

💡 **Perfect For: Individuals, Companies and Organizations**

- Company of the Year
- Mentor of the Year
- Program of the Year
- Young Professional of the Year

Winners to date

60



4th Annual Generation NEXT Awards

Sponsor Benefits	\$10,000 Presenting Sponsor	\$5,000 Gold Sponsor (5)	\$3,000 Silver Sponsor (s)	\$2,000 Table Sponsor (s)
Recognition as Presenting Sponsor (Presented by Company Name)	✓			
Access to event attendee email list	✓			
Opening Remarks at Event (2 min)	✓			
Presentation of (1) Awards Category	✓	✓		
Recognition in Press Release	✓	✓	✓	
Recognition in Promotional E-blasts	✓	✓	✓	
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium logo/Link	Small logo/Link	Name/Link
Advertisement in Event Program	Full-Page	Half-Page	Quarter-Page	Listing
Complimentary Tables	3	2	1	1

Any donation less than \$2,000 will be recognized as a donor on the Engage! Cleveland website.

Advertising Opportunities	Pricing	Ad Specs (width x height)	
Full Page	\$800	4.5" x 7.5", color, no bleed	LOGO: Please send your logo (JPEG and EPS files) in both color and black & white to abby@engagecleveland.org DEADLINES: Payment: Immediately upon agreement Program Ad: September 18, 2025
Half Page	\$600	4.5" x 3.625, color, no bleed	
Quarter Page	\$400	2.125" x 3.625", color, no bleed	

8th Annual Lead CLE: Professional Development Conference



November 5 + 6, 2025
Cleveland Public Library, Louis Stokes Wing

Lead CLE: Professional Development Conference is a two-day conference dedicated to developing Cleveland's next generation of business and community leaders. With engaging workshops taught by some of the region's top experts and specifically designed to help elevate the careers of early-career professionals, Lead CLE provides the tools to grow personally and professionally in Cleveland.



Perfect For: Early - Career Professionals, Interns

Past topics include:

- ➔ Creative Problem Solving
- ➔ Power/Influence & Business Presence
- ➔ Understanding & Developing a Professional Brand

“ The Lead CLE Professional Development Conference is an incredibly valuable and unique opportunity to learn from a diverse group of leaders in northeast Ohio. If you're looking to add value to your career and enhance your life journey, you can't miss this event.

—Past Lead: CLE Attendee

Sponsor Benefits	\$8,000 Presenting Sponsor	\$5,000 Day Sponsor 2 available	\$2,500 Session Sponsor 8 available	\$1,000 Bronze Sponsor (s)
Recognition as Sponsor	Lead CLE Presented by Company Name	1 Day Presented by Company Name	1 Session Presented by Company Name	
Opening Remarks (1 min)	2 Times	1 Day	1 Session	
Recognition on Marketing Materials	Large	Medium	Small	Name
Recognition in Promotional E-blasts	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Recognition in Press Release	✓	✓	✓	✓
Introduction at Event	✓	✓	✓	✓
Recognition in Social Media Posts	5	3	2	1
PowerPoint Feature	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Recognition on EC Website	Large logo/Link	Medium Logo/Link	Small logo/Link	Name/Link
Complimentary Tickets	16	8	4	2

Any donation less than \$1,000 will be recognized as a donor on the Engage! Cleveland website.

LOGO:

Please send your logo (JPEG and EPS files) in both color and black & white to abby@EngageCleveland.org

DEADLINES:

Logo: Immediately upon agreement
Payment: 30 days upon signed agreement.
Program Ad: October 6, 2025

AD SPECS (width x height, jpeg)

Full-Page: 4.5" x 7.5", color, no bleed
Half-Page: 4.5" x 3.5, color, no bleed
Qtr-Page: 4.5" x 1.75", color, no bleed